

10TH ANNIVERSARY

GRAND ILLUSIONS

ROASTING
OF **JEFF**
RUBY



THURSDAY
APRIL 14
2011
7 PM

AT THE
WESTIN HOTEL | CINCINNATI, OH

Black tie optional

CHAIRPERSONS

Patti and H.C. Buck Niehoff
Neil Bortz & Arn Bortz
Larry & Rhonda Sheakley
Kitty Strauss
Dee & Ben Gettler

CELEBRITY ROASTERS

SCHEDULED TO APPEAR

Cris Collinsworth	Paul Hornung
Marvin Lewis	Brian Kelly
Brent Musberger	Ed Marinaro
Dusty Baker	Butch Jones
Marty Breneman	Sheree Wilson
Nick Lachey	



C/O BUCK NIEHOFF, PECK SHAFFER
201 E 5TH ST STE 900 CINCINNATI OH 45202
(614) 224-1127 • (800) 232-6272 • FAX (614) 224-0654
www.OHIOCANCER.ORG • OCRA@OHIOCANCER.ORG

“Without vigorous, farsighted and continuing encouragement of fundamental scientific research, we are in the position of eating our seed corn. We may fend off starvation for one more winter, but we have removed the last hope of surviving the following winter.” – Carl Sagan

Ohio Cancer Research Associates is an independent statewide, nonprofit organization dedicated to the cure and prevention of the many forms of cancer and the reduction of its debilitating effects through aggressive basic seed money research, public information and awareness. Ohio Cancer Research Associates is not affiliated with any other organization.

Over \$16 million has been spent on cancer awareness and seed money research projects. Of that amount, \$6.2 million in seed money provided by Ohio Cancer Research Associates has generated over \$105.5 million in new money from other sources to continue basic cancer research on projects initially funded.

Individual researchers have been funded at University of Cincinnati, Cincinnati Children’s Hospital Medical

Center, The Cleveland Clinic, Case Western Reserve University, MetroHealth Medical Center in Cleveland, The Ohio State University, Nationwide Children’s Hospital in Columbus, University of Dayton, Wright State University, Hipple Cancer Research Center, Ohio University, University of Toledo and Bowling Green State University.

Ohio Cancer Research Associates is recognized as a 501 (c) (3) organization. Donations are accordingly tax deductible. (EIN 31-1038309)

Ohio Cancer Research Associates Special Events are presented to raise funds for seed money cancer research and to increase awareness of the importance of early detection in saving lives. See your doctor for regular checkups.

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Operations & Program Director
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Development Director
Eileen Sims
Development & Program Assistant
Pattie Peters
Assistant to the Executive Director

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10TH ANNIVERSARY

GRAND ILLUSIONS

TO HONOR AND MILDY ROAST

JEFF RUBY

JEFF RUBY CULINARY ENTERTAINMENT

& BENEFIT OHIO CANCER RESEARCH ASSOCIATES

THURSDAY, APRIL 14, 2011 • THE WESTIN CINCINNATI • CINCINNATI, OH
7 PM RECEPTION • 7:45 PM DINNER & ROAST • 9:00 PM PROGRAM

BLACK TIE OPTIONAL • www.OHIOCANCER.ORG • OCRA@OHIOCANCER.ORG

NAME _____

BUSINESS _____

PROGRAM LISTING (WHERE APPLICABLE)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

AMOUNT ENCLOSED _____

METHOD OF PAYMENT VISA, MASTERCARD, AMERICAN EXPRESS OR DISCOVER
 CHECK (MAKE PAYABLE TO OHIO CANCER RESEARCH ASSOCIATES)
 BILL ME

CARD NUMBER _____

EXPIRATION DATE __ / __ SECURITY CODE _____

BILLING ZIP _____ (IF DIFFERENT)

SIGNATURE _____

- RESEARCHER TABLE — \$50,000**
(INCLUDES FULL COLOR PAGE IN PROGRAM, 3 TABLES, \$47,750 DEDUCTIBLE)
- DISCOVER TABLE — \$25,000**
(INCLUDES FULL COLOR PAGE IN PROGRAM, 2 TABLES, \$23,500 DEDUCTIBLE)
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(INCLUDES FULL COLOR PAGE IN PROGRAM, TABLE, \$14,250 DEDUCTIBLE)
- NEW IDEAS TABLE — \$10,000**
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- SEED MONEY TABLE FOR 10 — \$5,000**
(INCLUDES FULL COLOR PAGE IN PROGRAM, \$4,250 DEDUCTIBLE)
- CORPORATE TABLE FOR 10 — \$3,500**
(INCLUDES PROGRAM LISTING, CORPORATE NAME ON TABLE THE EVENING OF THE EVENT, \$2,750 DEDUCTIBLE)
- TABLE FOR 10 — \$2,500**
(\$1,750 DEDUCTIBLE)
- PATRON TICKETS — \$350 EACH**
(INCLUDES PROGRAM LISTING, INDIVIDUALS ONLY, \$275 DEDUCTIBLE)
- INDIVIDUAL TICKETS — \$250 EACH**
(\$175 DEDUCTIBLE)
- I AM UNABLE TO ATTEND. ENCLOSED IS MY TAX-DEDUCTIBLE CONTRIBUTION OF \$_____.**

RETURN TO: OHIO CANCER RESEARCH ASSOCIATES
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NET PROCEEDS FROM THIS DINNER WILL BE USED TO FUND
SEED MONEY BASIC CANCER RESEARCH PROJECTS AND
AWARENESS IN THE STATE OF OHIO. EIN 31-1038309

INTRODUCING THE ROASTERS



CRIS COLLINSWORTH

The 10 time Emmy award winner and Jeff have been friends 30 years. Cris may tell you how he jumped in the shark infested Intercoastal to save Jeff's life. Jeff may tell you how he arranged Cris to meet his wife. No one has more dirt on Jeff though.

MARVIN LEWIS

Why did he bring Brad Childress to such a public place like Jeff Ruby's Steakhouse for dinner before Offensive Coordinator Bob Bratkowski was fired? Why did he stay in Cincinnati when he had an opportunity to go coach a professional team? Jeff has all the answers.



BRENT MUSBERGER

The legendary ESPN and ABC Sports broadcaster has covered the Super Bowl, NCAA Final Four, World Series, etc. His infamous bare-fisted bar fight with Jimmy "The Greek" Snyder may have been the reason he left CBS. Jeff says he knows the real reason his old friend was booted.

DUSTY BAKER

Dusty and Jeff have been arguing since he played for the Dodgers. He and Tommy LaSorda both have much to say about each other. You won't believe what happened last year in St. Louis. Will Dusty ever leave tickets for Jeff again? You be the judge.

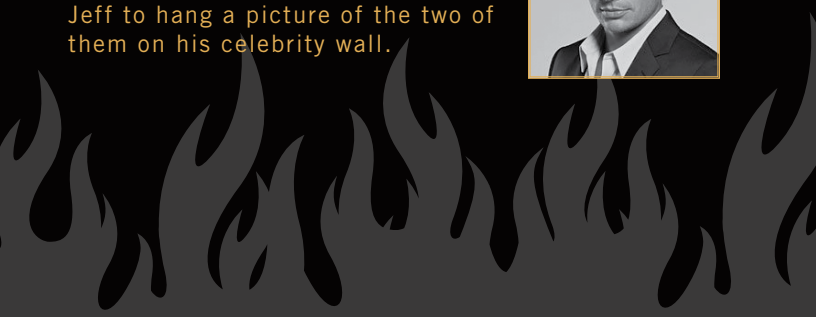


MARTY BRENNAMAN

Marty and Jeff go back 35 years when they both were having problems with their significant others and Jeff was a young manager with Holiday Inn. Enough said.

NICK LACHEY

Nick Lachey rose to fame as a founding member of 98 Degrees. The following week, he convinced Jeff to hang a picture of the two of them on his celebrity wall.



INTRODUCING

THE ROASTERS



PAUL HORNUNG NFL Hall of Famer, Green Bay Packer and Notre Dame legend, arguably the most versatile player ever to live (on and off the field) and so handsome he was dubbed “The Golden Boy”. He was suspended for gambling and fined by Commissioner Pete Rozelle for “associating with undesirable persons,” yet he’s still hanging around with Jeff Ruby. He dropped his drawers in public while speaking recently. Imagine what he’s done in private.

BRIAN KELLY left University of Cincinnati after 3 great years to coach somewhere else. Whatever.

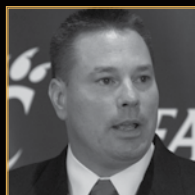


ED MARINARO

The NCAA rushing YPG record holder is an “Italian stallion” from New Jersey, Heisman Trophy runner-up, NFL running back and star of Hill Street Blues and Sisters. He was Jeff’s teammate at Cornell. Jeff says his dog came to more classes than Ed. Ed says he has college stories that will assure “Mr. Ruby will never agree to be roasted again.”

BUTCH JONES

Jeff explained that since Butch followed Brian to Central Michigan and then followed Brian to UC once Brian agreed to be at the roast, he had no choice but to ask Butch to follow Brian up to the dais as well. “We all need followers,” says Jeff.



SHEREE WILSON Chuck Norris’ costar in Walker, Texas Ranger (Alexandria) she played April Stevens in Dallas and now is starring in the forthcoming sequel to the epic Easy Rider which Jeff is co-producing. There’s much to hear about their relationship since

Jeff also appears in the film.

